



A SHORT HISTORY

Leisurefest originated in 1990 at the VFL Football Park in Waverley. It was established by the Caravan Trade and Industries Association of Victoria as an awareness event featuring a range of new caravans and campers.

Throughout the 90s Leisurefest gained public popularity. In 1992 the event moved from VFL Park to Sandown Racecourse and grew to a three-day event. On a few occasions Leisurefest even utilised the car motor circuit for towing demonstrations in conjunction with the RACV.

By the late 90s Leisurefest became regarded as a mature recreational vehicle event by both the public and the industry. And in 2002 Leisurefest changed its name to the RV & Camping Leisurefest to embrace the sheer diversity of the industry and products offered to visitors.

Now, in 2005, the RV & Camping Leisurefest is entering its 15th year and the event continues to grow with more and more exhibitors requesting additional space to display their products.

Sandown Racecourse is a superb setting for the event, offering a mix of internal and external displays with an abundance of off street parking, disabled facilities and plenty of rest areas.

The RV & Camping Leisurefest attracts all the major industry recreational vehicle brands throughout Australia making it a must-see event for an increasingly interested public.

In 2004 a record 19,000 visitors attended the 3 day event in what could only be described as picture perfect weather backed by our largest ever display. The Leisurefest has certainly raised the eyebrows of consumers looking to enter the market as it offers a “one stop shop” in one convenient location.

For more information on the history of Leisurefest or the Caravan Industry in Victoria please contact Peter Wright, Show Organiser, Caravan Industry Victoria on 03 9329 5311.